

Fair Trade Los Angeles

Supermarket Score Card

supermarket	date
street address (or cross streets), city	
your name	e-mail address
address	phone number

Scores (circle one for each category):

Coffee

- 4. Multiple brands, easy to locate, visible promotion
- 3. Multiple brands but no promotion (product labels only)
- 2. One or two brands
- 1. Not available.

Tea

- 4. Multiple brands, easy to locate, visible promotion
- 3. Multiple brands but no promotion (product labels only)
- 2. One or two brands
- 1. Not available

Chocolate

- 4. Multiple brands, easy to locate, visible promotion
- 3. Multiple brands but no promotion (product labels only)
- 2. One or two brands
- 1. Not available

Produce

- 4. Multiple products, easy to locate, visible promotion
- 3. Multiple products but no promotion (product labels only)
- 2. One or two products
- 1. Not available

Other (rice, sugar, etc.)

- 3. Multiple products (list):
- 2. One or two products (list):
- 1. No other products found

Store Manager Knowledge of Fair Trade (optional)

- 3. Knows about Fair Trade and discusses with you
- 2. Knows where Fair Trade products are located, but doesn't know much about them
- 1. Has no Fair Trade products or knowledge about them
- 0. Refuses to meet

_____ Total Score

Comments:

(Examples: How easy was it to locate products? Were they integrated with non-Fair Trade items or in a separate section of the store?)

Yes, I want a reusable canvas shopping bag from Co-Op America. Put me on their mailing list.

Fair Trade Los Angeles

Supermarket Score Card

Join Fair Trade LA's campaign to bring Fair Trade products to the Los Angeles area by rating your local supermarket with this score card. Fair Trade LA will compile the results of the survey and make them available on our website. We'll also use the information when asking store managers to sell more fair trade-certified products.



To complete the score card, go to your local supermarket and look for products with the Fair Trade Certified or Fair Trade Federation labels shown above. Also, look for fair trade products or brands that are being promoted by the store. Rate the store on each product category by variety and visibility of fair trade certified products.

If you are feeling adventurous, ask the store manager or store employees about fair trade products at their store. Rate them on their helpfulness and knowledge of fair trade products.

When you're finished, please return the score card to:

Fair Trade Los Angeles

501 N. Rossmore Ave. #301
Los Angeles, CA 90004

fax to:
(323) 651-5607

email to:
fairtradel@gmail.com

Visit us on the web at: <http://fairtradel.wordpress.com/>

Fair Trade Los Angeles is an open, democratically-organized group of concerned people — students, activists, atheists, people of faith, you name it! — who've come together due to one common goal: creating social justice around the world.

It's high time for a fair trade movement in Los Angeles. Fair Trade provides environmental sustainability, fair wages and dignified working and living conditions for global producers, and ensures premium quality products for consumers.

Fair Trade is a realistic and lasting solution that creates economic opportunities and builds healthy communities. It is already making a huge difference in many peoples' lives, but we need YOU to help it grow!

Be a part of Fair Trade LA. Please visit our website or email us at fairtradel@gmail.com.